

Job Description: Director, AAF Fresno Board

American Advertising Federation's Fresno Chapter (AAF Fresno) is the Central Valley's premiere club representing professionals and students in the advertising, marketing, design and related professions. We are an active group of dynamic and like-minded professionals, working to expand marketing innovation, promote diverse talent, and recognize communications excellence.



The Unifying Voice for Advertising

AAF Fresno is one club belonging to the vast network of American Advertising Federation clubs across the country. We belong to District 14, which includes clubs in Reno, Sacramento, San Francisco and Silicon Valley. Our President (or a Proxy) participates in District meetings. The club strives to participate in the wider organization by sending representatives to the AdWest Conference (bringing together clubs from the western districts), or to the ADMERICA Conference put on by AAF National, on alternating years.

By the Numbers

- 🗣️ **7-15:** The AAF Fresno Board of Directors is made up of seven to fifteen Directors.
- 👤 **4:** We have four, elected Officers (President, Vice President, Treasurer, Secretary).
- 🕒 **3:** Directors serve in three year terms (unless unable to complete the term, see Bylaws).
- 📅 **1:** Once a month, Hybrid meetings (Officers or Committees may meet more frequently).
- 💰 **0:** Directors serve without compensation.
- 🗑️ **3:** Directors missing three or more Board meetings may be subject to removal.

Requirements

Directors are required to:

- Be active, current Members of AAF Fresno
- Reside in the State of California
- Regularly attend Board or other governing meetings

Directors are expected to:

- Help keep the AAF Fresno club moving forward with purpose and action
- Lead and participate in club committees
- Take ownership of projects
- Attend many of the AAF Fresno events in the year
- Help encourage membership, donations, event attendance, and awards submissions

Interested?

To nominate yourself, please fill out the **Application** (including **Two** professional/education references) and your current **Resume** at aaffresno.com.